

## Message Text

LIMITED OFFICIAL USE

PAGE 01 BELGRA 04722 251334Z

51

ACTION COME-00

INFO OCT-01 EUR-25 ISO-00 EB-11 CIAE-00 INR-11 NSAE-00

RSC-01 SAJ-01 PA-04 PRS-01 DRC-01 /056 W

----- 011067

R 251210Z SEP 74

FM AMEMBASSY BELGRADE

TO SECSTATE WASHDC 658

USIA WASHDC

INFO AMEMBASSY MOSCOW

AMCONGEN ZAGREB

LIMITED OFFICIAL USE BELGRADE 4722

E.O. 11652: N/A

TAGS: OEXH, YO

SUBJECT: TECHNOLOGY OF AMERICAN HOME

EXHIBITION-- POSSIBLE SOVIET COMMERCIAL INTEREST IN

SOME DISPLAY ITEMS

1. ONE MEMBER OF 15-MAN SOVIET GROUP VISITING "AMERICAN DAY" RECEPTION HOSTED BY AMBASSADOR TOON SEPTEMBER 13 ON AMERICAN EXHIBITION SITE AT ZAGREB FALL FAIR, WAS ONE VLADIMIR GUNKOV, WHOSE CALLING CARD LISTS HIM AS MEMBER OF "SOVIET TRADE REPRESENTATION" IN YUGOSLAVIA. GUNKOV APPROACHED PAO AND ECONOMICS COUNSELLOR, ENTHUSIASTICALLY ENDORSING "TECHNOLOGY OF AMERICAN HOME" EXHIBITION, AND INDICATING THAT SOVIET TRADE ORGANIZATIONS COULD WELL BE INTERESTED IN SEVERAL ITEMS ON DISPLAY. HE MENTIONED SPECIFICALLY SOME PLUMBING FIXTURES AND LIVING ROOM FURNITURE.

2. GUNKOV REFERRED TO "CERTAIN PROBLEMS" IN SATISFYING SOVIET CONSUMER" INTEREST, INA INDICATED THAT SOVIET GOVERNMENT INCREASINGLY DEDICATED TO SATISFYING THESE INTERESTS. EXHIBITION STAFF IN USSR MAY WISH BE PREPARED TO FIELD COMMERCIAL QUERIES. TOON

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 25 SEP 1974  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** RELEASED  
**Disposition Approved on Date:**  
**Disposition Authority:** izenbei0  
**Disposition Case Number:** n/a  
**Disposition Comment:** 25 YEAR REVIEW  
**Disposition Date:** 28 MAY 2004  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1974BELGRA04722  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
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**Office:** ACTION COME  
**Original Classification:** LIMITED OFFICIAL USE  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
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**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** izenbei0  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 10 JUN 2002  
**Review Event:**  
**Review Exemptions:** n/a  
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**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
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**TAGS:** OEXC, YO  
**To:** STATE USIA  
**Type:** TE  
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